



MICHELLE RICHES

EXPERIENCE

Aisle 5 - *Graphic Designer*

September 2008 - February 2010

Research and develop brands for various retail categories.

Work with senior designers to develop strategic and cohesive programs for retail environments.

Design sales books, product packaging, patterns, and marketing materials for various brands.

Stop Smiling Magazine - *Design Assistant*

Summer 2008

Retouch artwork, design layouts, and prepare files for production.

Impello Integrated Design - *Internship*

Summer 2007

Assist with the conceptualization and execution of design projects with a focus on logo and identity development.

Operations Design Group - *Display Assistant*

2000-2008

Assist in the development and implementation of seasonal displays for hotels, businesses, and private clubs.

Supervise and train new staff as required.

Alberta College of Art + Design - *Design Support for Human Resources + Advancement*

Summer 2006

Gather content, design, edit and produce ACAD employee handbook.

Various projects supporting internal and external communications.

Law Society of Alberta - *Policy and Programs Council Assistant/ Communications Assistant*

2000-2004

Arrange and manage communications to committee members and the public.

Assist in arranging special events.

EDUCATION

School of Visual Arts - *2007-2008*

One year special studies program

Alberta College of Art and Design - *2003-2007*

Bachelor of Design Degree

Southern Alberta Institute of Technology - *1999-2003*

Diploma in Marketing with additional courses in Digital Communications

Dr. E.P. Scarlett High School - *1996-1998*

Graduated Grade 12

TECHNOLOGY

Current comprehensive knowledge of computer programs including Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Quark Xpress, and Microsoft Office on both Macintosh and PC platforms.

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